**Application to be awarded the bicentenary label and publish information on the** [**www.pasteur2022.fr**](http://www.pasteur2022.fr) **website**

The bicentenary of the birth of Louis Pasteur (December 27, 1822–September 28, 1895) has been officially recognized as a national commemoration in 2022 by France Memory. Various institutions and organizations will be putting on events in 2022 and 2023 to celebrate the anniversary.

A scientific steering committee\* has been set up to coordinate and promote the visibility of these events. A dedicated website for the bicentenary celebrations, [www.pasteur2022.fr](http://www.pasteur2022.fr), has been developed to serve as a platform for events organized by partners that have been awarded the bicentenary label by the committee.

Any organizations and institutions that wish to publish information about their initiatives on the website are invited to complete the application form below. One form should be filled in for each initiative.

Completed forms and supporting documents should be sent to pasteur2022@academie-sciences.fr at least two months before the initiative/event is due to be held. Applications will be submitted to the steering committee for examination and approval. The time taken by the committee may vary.

If the request is approved, the event/project/news item will be published on the website with the information provided in step 2 of the form.

You will also receive the dedicated graphics (the bicentenary label and the related graphic standard), as well as a letter of undertaking setting out the conditions for their use. The letter must be signed and returned to the address pasteur2022@academie-sciences.fr.

*\* The scientific steering committee for the bicentenary is coordinated by the Institut Pasteur and the French Academy of Sciences. Other members include the École normale supérieure (Paris), the Institut Pasteur de Lille, the Académie française, the French National Academy of Medicine, the French Academy of Agriculture and the French Veterinary Academy.*

**APPLICATION FORM FOR PUBLICATION**

 **STEP 1 – Indicate the type of initiative that you wish to announce on the www.pasteur2022.fr website**

[ ]  Event

*Check this box if you want to announce an upcoming event, then only fill in the SCENARIO A section in step 2.*

[ ]  News

*Check this box if you want to publish news/information related to an initiative (book publication, documentary, educational initiative or feedback about an event, etc.), then only fill in the SCENARIO B section in step 2.*

**In both cases, remember to fill in the information requested in step 3**.

 **STEP 2 – Provide the information that you wish to publish on the www.pasteur2022.fr website**

**Scenario A** – Your initiative is an event

**Event title**

*Provide a short title (maximum 70 characters). There is no need to indicate the location or date/time, as this information will be provided in other fields (see below)*

e.g. Institut Pasteur conference – Major epidemics

**Date/period of the event**

**Time/opening times of the event**

**Exact address of the event**

**Region where the event will be held** *(check the relevant box)*

[ ]  Auvergne-Rhône-Alpes

[ ]  Bourgogne-Franche-Comté

[ ]  Brittany

[ ]  Centre-Val de Loire

[ ]  Corsica

[ ]  Grand Est

[ ]  Hauts-de-France

[ ]  Greater Paris

[ ]  Normandy

[ ]  Nouvelle-Aquitaine

[ ]  Occitanie

[ ]  Pays de la Loire

[ ]  Provence-Alpes-Côte d'Azur

[ ]  Overseas department or region (DROM)

[ ]  Outside France

**Paragraph summarizing the event**

*Provide a written paragraph summarizing the main information about the event. Maximum 300 characters (including spaces).*

**URL link "To find out more"**

*Indicate the referring URL which links to a project website announcing the event and providing more detailed information.*

**Image to illustrate the initiative you wish to promote**

*Please attach an image and indicate the copyright details that need to be included.*

*Please note: if people are visible in the photo, they must not be recognizable.*

*Accepted formats: JPG, PNG, GIF*

**If you are requesting publication of photo highlights of an event**, please go to the "Scenario B" section in the form (see below).

**Scenario B** – The news/information that you wish to announce is not related to an event

**News title**

*Provide a short title (maximum 70 characters).*

**Paragraph summarizing the news**

*Provide a written paragraph summarizing the main points of the news. Maximum 300 characters (including spaces).*

**URL link "To find out more"**

*Indicate the referring URL which links to a website announcing the news (e.g. the publisher's website if the news is about a book publication).*

**Illustration**

*Please attach an image and indicate the copyright details that need to be included.*

*Please note: if people are visible in the photo, they must not be recognizable.*

*Accepted formats: JPG, PNG, GIF*

**STEP 3 – Fill in the information for the bicentenary scientific steering committee**

**Organization/institution: event organizer, project leader, etc.**

* + Organization name/legal name

* + Postal address of the organization

* + Organization website

* + Last name and first name of contact person in the organization\*

* + Role of contact person\*

* + Work telephone numbers of contact person\*

Landline:

Cell phone:

* + Work email address of contact person\*

\* *The French Academy of Sciences processes personal data collected via its form in its legitimate interest for the purposes of coordinating and monitoring label and publication applications. These data, which are only accessible to accredited members of the bicentenary scientific steering committee, will be kept for a period of five years after the decision regarding the submitted proposal (in line with the limitation period for disputes).*

*For more information or to exercise your right of access, right to rectification, right to object and, where applicable, your right to data portability, right to restrict processing and right to erasure, please send an email to pasteur2022@academie-sciences.fr.*

*If you do not receive a reply or object to a decision, you have the right to lodge a complaint with the French National Data Protection Authority (CNIL).*

[ ]  I authorize the French Academy of Sciences to collect the data indicated in this form and to transfer them to the scientific steering committee for the bicentenary of Louis Pasteur's birth, for the sole purposes of administrative management as required to examine my application to be awarded the bicentenary label by the committee. I understand that no personal data will be published on the website pasteur2022.fr.

**Initiative**

* + Aim

 *Explain how the event or news that you wish to publish contributes to the bicentenary celebrations.*

* + Theme

*Indicate the theme of the event or news, where relevant.*

* + Target audience

* + Visibility/media partners

* + Financial partners

* + Communication strategy

*Indicate whether a communication strategy is planned, providing the name of the organization/institution responsible where applicable and also indicating whether the label is intended to be used and via which communication channels, etc.*

Only complete the following fields if the initiative you wish to announce is an event

* + Size of expected audience

* + Scientific support framework

* + Description or additional information about the event (optional)